

AUTHENTIC LEADERSHIP:

Embrace Your Flaws to Become an Exceptional Leader

with **Kerry Siggins** Leader | Advisor | Speaker | Author

Did you know that a whopping 84 percent of leaders say they experience imposter syndrome frequently? And only 5 percent of employers discuss imposter syndrome with their employees. That's why it's the hidden thorn in an organization's side. Left unaddressed the "Fake it 'til you make it" culture causes leaders to crash and burn. Imposter syndrome leaves leaders feeling inadequate and compensating for their self-doubt. These leaders offset imposter syndrome by telling white lies, cutting corners, or even cheating, chipping away at their credibility, leaving them ineffective at best. And at worst – look at Elizabeth Holmes of Theranos or Kenneth Lay of Enron.

In this emotional and inspiring keynote, Kerry shares how imposter syndrome almost destroyed her and how she used it as fuel to turn her life around to become a powerful and inspiring leader. After hearing Kerry's story, leaders will understand how to face their insecurities and be inspired to kick their imposter syndrome to the curb. They will see how openly embracing their flaws will make them more effective leaders – leaders worth following.

This keynote is ideal for leaders and teams:

- Wanting to be more effective and impactful
- Developing self-awareness and resiliency to foster deeper connection with self and others
- Being held back by their insecurities and imposter syndrome
- Looking for ways to address imposter syndrome and self-confidence issues within the workplace

The audience will leave with:

- An inspired perspective on how openly embracing flaws and shortcomings will lead to deeper connection and greater success
- Steps to address imposter syndrome head-on, both within yourself and others
- The education, energy, and motivation to be a radically transparent leader who inspires others



Other available topics:

- **Speak Up: How to Excel at High Stakes Conversations**
- **Bounce Back: How to Overcome Failure and Setbacks**
- **Lead Well: Trends to Build a People-Centric Culture**
- **Self-Leadership: How to Lead Yourself to Success**
- **Get to Yes: How to Build Relationships to Achieve Winning Outcomes**

Kerry Siggins is an amazing role model and an inspiration to her audience! When Kerry spoke to our employee group, everyone in the room was captivated and excited to implement her advice. The line to speak to her after the workshop was impressive and she stayed for over an hour to answer everyone's questions. We will certainly have her back again!" –Annette Pilkington, Director, Colorado School of Mines

About Kerry

Kerry Siggins is the CEO of StoneAge, Inc. a fast growing manufacturing company based in Colorado. Kerry was named a Top Influential CEO in 2021 and was a finalist for Colorado's CEO of the Year in 2017. StoneAge is recognized as a top 100 company to work for by Outside Magazine. Kerry sits on several boards and is a member of Young's President Organization (YPO). She is a dynamic, sought-after speaker who presents worldwide at corporations, universities, seminars, and conferences. She hosts several podcasts, including the wildly popular podcast Reflect Forward. She is an author, blogger, and contributor to Forbes, Entrepreneur, Authority Magazine, and BIC Magazine, and her blog is visited by thousands of readers each month.

Contact Kerry

+1-970-779-1202
kerry@kerrysiggins.com



Book Kerry

www.KerrySiggins.com/book-kerry

Podcasts

Reflect Forward | Industrial Theory
In The KloTchen

See more on Kerry's YouTube Channel