

Kerry Siggins

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Keynote Title: A Team Who Owns It: How to Build a People-Centric Team and Company

Time/Format: 45-60 minutes as a keynote, 2-3 hours as a workshop (both options can be in-person or virtual)

Keynote Overview

In a world driven by profits – in a world that is changing rapidly due to technological advancements, one might think that innovation and financial performance is the key to success. But they would be surprised. Successful companies of the future will be those who build people-centric organizations. Because without people, there are no profits, no new technologies, and no companies. Your employees, current and future, are prioritizing their ideal workplace culture. And if it's not people-centric, you'll lose the talent you need to meet your goals and move your teams and companies forward.

In this engaging and inspiring keynote, Kerry calls on her decades-long experience building a world-class culture and shares why today's top five leadership trends revolve around building people-centric cultures. After hearing Kerry's keynote, business and team leaders will understand why building people-centric organizations are the way of the future. Walk away with actionable takeaways they can immediately put into practice, inspiring their employees to show up as their whole selves and give their very best at work.

This keynote is ideal for leaders and teams:

- Who want to create more people-focused teams and organizations but don't know where to get started
- Who are looking for inspiration and motivation to become more people-focused leaders
- Who want to find practical ways to build people-centric teams

Key Takeaways and Learning Objectives

- An inspired perspective on how to build people-centric teams and companies
- A clear understanding of why people-centric organizations perform better and are the way of the future
- Real-life examples of how to put people first
- Actions they can take today to begin their "people-first" journey

Workshop Option: Developing Self-Leadership for High Impact (2-3 hours)

In this workshop, participants will take extra time to explore and apply ways to create more people-centric teams and companies. The workshop includes individual and small group assignments to spark creativity, experience share and reframe how they build teams and cultures.

Kerry Siggins Bio

Kerry Siggins is the CEO of StoneAge, a leading global manufacturer of industrial cleaning equipment and one of Outside magazine's top 100 companies to work for. StoneAge is a 100% employee-owned company making headlines for its unique and inspiring culture. In 2021, she was honored by Industry Era magazine as one of its Top 10 Most Influential CEOs, and in 2017 she was a finalist for Colorado's CEO of the Year. She sits on the boards of several companies and is member of the Young's President Organization (YPO). She is a speaker, author and contributor to *Forbes*, *Entrepreneur*, *Authority Magazine*, and *BIC Magazine* and hosts several podcasts, including the wildly popular *Reflect Forward*. Her book, *The Ownership Mindset*, will be released in the Fall of 2023.