

Kerry Siggins

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Keynote Title: Self-Leadership: Transform Yourself by Embracing “The Ownership Mindset”

Time/Format: 45-60 minutes as a keynote, 2-3 hours as a workshop (both options can be in-person or virtual)

Keynote and Program Overview

Did you know that a whopping 84 percent of leaders say they experience imposter syndrome frequently? And only 5 percent of employers discuss imposter syndrome with their employees. That’s why it’s the hidden thorn in an organization’s side. Left unaddressed, the “Fake it ‘til you make it” culture causes leaders to crash and burn. Imposter syndrome leaves leaders feeling inadequate and compensating for their self-doubt. These leaders offset imposter syndrome by telling white lies, cutting corners, or even cheating, chipping away at their credibility, leaving them ineffective at best. And at worst – look at Elizabeth Holmes of Theranos or Kenneth Lay of Enron.

In this emotional and inspiring keynote, Kerry shares how imposter syndrome almost destroyed her. She illuminates how she overhauled her thinking by embracing “The Ownership Mindset” and used it to turn her life around to become a powerful and inspiring leader. After hearing Kerry’s story, leaders will understand how to face their insecurities and be inspired to kick their imposter syndrome to the curb. They will see how openly embracing their flaws and The Ownership Mindset will make them more effective leaders – leaders worth following.

This keynote is ideal for leaders and teams:

- Wanting to be more effective and impactful
- Developing self-awareness and resiliency to foster a deeper connection with self and others
- Being held back by their insecurities, imposter syndrome, and a victim mentality
- Looking for ways to address imposter syndrome, self-confidence issues, and a lack of ownership within the workplace

Key Takeaways and Learning Objectives

- An inspired perspective on how openly embracing flaws and shortcomings will lead to deeper connection and greater success
- Steps to address imposter syndrome head-on, both within yourself and others
- The education, energy, and motivation to be a radically transparent leader who inspires others

Workshop Option: Developing Self-Leadership for High Impact (2-3 hours)

In this workshop, Kerry Siggins will lead attendees through exercises to define what self-leadership means to them. Attendees will explore how values and goals play into self-leadership and will develop an action plan to take their self-leadership to the next level. After the workshop, attendees will be better equipped to lead with confidence, responsibility, compassion, and high impact.

Kerry Siggins Bio

Kerry Siggins is the CEO of StoneAge, a leading global manufacturer of industrial cleaning equipment and one of Outside magazine’s top 100 companies to work for. StoneAge is a 100% employee-owned company making headlines for its unique and inspiring culture. In 2021, she was honored by Industry Era magazine as one of its Top 10 Most Influential CEOs, and in 2017 she was a finalist for Colorado’s CEO of the Year. She is a speaker, author and contributor to *Forbes*, *Entrepreneur*, *Authority Magazine*, and *BIC Magazine* and hosts several podcasts, including the popular *Reflect Forward*. Her book, *The Ownership Mindset*, will be released in the Fall of 2023.