

KERRY SIGGINS, CEO Advisor | Speaker | Author

# “OWN IT” CULTURE CREATOR

## A Force for Positive Corporate Change



Actively disengaged workers cost the U.S. nearly \$550 billion in lost productivity annually. This statistic is staggering — and something leaders should be paying attention to. Disengagement is crippling many leaders' ability to build high-impact companies.

The answer? The conscious development of the ownership mindset in oneself and others—learning to “think like an owner”—makes the difference between paycheck players and top performers. Cultivating an ownership mindset is crucial to creating a productive, engaged workforce and attracting and retaining talent.

By undertaking a dramatic shift in mentality from an employee mindset to an ownership mindset, Kerry Siggins pulled herself from the depths of substance abuse and a dead-end lifestyle to become the head of one of the world's leading manufacturers of industrial cleaning equipment and a finalist for Colorado's CEO of the Year — all by embracing The Ownership Mindset.

Able to captivate audiences, Kerry weaves her personal story and leadership experience in a way that inspires listeners to build a life, culture, and company based on The Ownership Mindset — a mindset of engagement, responsibility, accountability, choice, and effort. She leaves listeners with actionable takeaways that they can implement immediately. Funny, real, and raw, you can't go wrong with one of Kerry's keynotes.

### AUDIENCES WILL LEAVE WITH:

- ➔ An understanding of The Ownership Mindset and why it will set you apart from the rest
- ➔ Tips on how to create ownership thinking within yourself and your team
- ➔ An inspired perspective on how to build people-centric teams and companies
- ➔ A clear understanding of why cultures of ownership perform better and are the way of the future
- ➔ Inspiration to make an impact beyond your daily work as a leader



*Kerry Siggins is an amazing role model and an inspiration to her audience! When Kerry spoke to our employee group, everyone in the room was captivated and excited to implement her advice. The line to speak to her after the workshop was impressive and she stayed for over an hour to answer everyone's questions. We will certainly have her back again!”—Annette Pilkington, Director, Colorado School of Mines*

### ABOUT KERRY

Kerry Siggins is the CEO of StoneAge, Inc. a fast growing manufacturing company based in Colorado. Kerry was named a Top Influential CEO in 2021 and was a finalist for Colorado's CEO of the Year in 2017. StoneAge is recognized as a top 100 company to work for by Outside Magazine. Kerry sits on several boards and is a member of Young's President Organization (YPO). She is a dynamic, sought-after speaker who presents worldwide at corporations, universities, seminars, and conferences. She hosts several podcasts, including the wildly popular podcast Reflect Forward. She is an author, blogger, and contributor to Forbes, Entrepreneur, Authority Magazine, and BIC Magazine, and her blog is visited by thousands of readers each month.

### IDEAL FOR LEADERS AND TEAMS:

- Looking for ways to attract and retain top talent
- Inspired to create a more engaged and motivated workforce
- Wanting to improve team and company culture
- Who want to find practical ways to build people-centric teams

### AVAILABLE TOPICS

#### THE OWNERSHIP MINDSET:

Turning Paycheck Players into Top Performers

#### SELF-LEADERSHIP:

Transform Yourself by Embracing The Ownership Mindset

#### A TEAM WHO OWNS IT:

How to Build a People-Centric Team and Company

#### DISRUPTIVE LEADERSHIP:

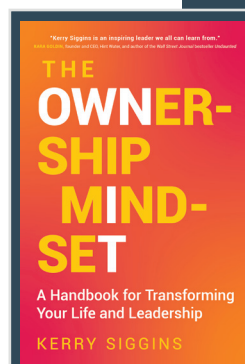
How to Build a High-Impact Company

#### TRANSFORMING CAPITALISM:

Impact and Change Through Employee Ownership

### CONTACT

- +1-970-779-1202
- kerry@kerrysiggins.com
- kerry-siggins
- www.kerrysiggins.com
- www.stoneagetools.com



Watch for Kerry's book to be released **OCTOBER 2023!**