

KERRY SIGGINS

CEO | Advisor | Board Member | Speaker | Author



Watch for Kerry's book
to be released
OCTOBER 2023!



Podcast Host of
REFLECT FORWARD
CONVERSATIONS ON LEADERSHIP with *Kerry Siggins*

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KERRY SIGGINS



ABOUT KERRY

Kerry Siggins is the CEO of StoneAge Holdings, a fast growing manufacturing and technology company based in Colorado. Under Kerry's leadership, StoneAge has experienced double digit growth, year over year. In 2015, she successfully transitioned the company's ownership structure to an ESOP, ensuring that all employees share in the success of the company through employee ownership. Kerry is a helpful and impactful board member and business advisor due to her success and experience in scaling companies and building world-class cultures.

Kerry is a dynamic, sought-after speaker who presents worldwide at corporations, universities, and conferences. She hosts several podcasts, including the wildly popular podcast Reflect Forward. She is an author, blogger, and contributor to Forbes, Entrepreneur, Authority Magazine, and BIC Magazine, and her blog is visited by thousands of readers each month.



Leader

CEO and Board of Director of StoneAge Holdings for well over a decade, leading the company through year-over-year double digit growth. Exceptional executive presence and inspiring leader. Industry disruptor and strategic innovator.



Advisor

Board leader and member specializing in business model transformations, employee owned companies, and founder to management transitions. Advisor to several fast growing, innovative companies.



Speaker

Sought-after, expert speaker on transformational leadership, culture creation, employee ownership, and cultivating the "Ownership Mindset" – a blueprint for empowering yourself, others, and your company to reach your full potential.



Author

Shares insight on how to develop leadership competencies, create winning cultures, and scale impactful businesses as a contributor to Forbes, Entrepreneur, Authority Magazine, and more. First book, "The Ownership Mindset", will be released in late 2023.

OTHER NOTABLE HIGHLIGHTS:

- ➔ Board Member: StoneAge, Inc., MODSTREET, WJTA, Fort Lewis College School of Business
- ➔ Named 30 Best Leaders to Watch in 2022 by Silicon Review
- ➔ Named Top Influential CEO in 2021 by Industry Era
- ➔ Finalist for Colorado's CEO of the Year in 2017 by Colorado BizMag
- ➔ Recognized as a "Top 100 Company to Work For" by Outside Magazine
- ➔ Member of Young President's Organization (YPO)
- ➔ Sits on Colorado Governor Polis's Commission for Employee Ownership

AS FEATURED IN:



Authority Magazine



Entrepreneur
Forbes

Inc.

THRIVE GLOBAL

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TESTIMONIALS



AS A SPEAKER

“

Kerry is the **ultimate professional, incredibly knowledgeable and a unique gift** of asking thought provoking questions that keep audiences engaged and wanting more! **Her ability to discuss sensitive topics while allowing polar views to have a voice is admirable** and necessary in the current world. She's world class, for sure!

- Kim Faclier, CEO Faclier Group

“

Kerry is a **fantastic motivator and speaks from the heart** and a place of truth. Her **enthusiasm** for perseverance, authenticity, and personal growth is energizing and inspiring.

- Kari Gonzalez, President and CEO at MxV Rail

“

Kerry's story and how she delivered it, along with her practical wisdom tips **left everyone inspired and better equipped to deal with challenges and opportunities**. I recommend Kerry for any executive looking to bring inspiration and practical leadership practices to their teams.

- Nancee Ronning, former COO at BNSF Logistics

“

Kerry more than delivered! She reached out early to get information about our mission and goals for the speech. When the fundraising event came, we were thrilled. Her speech hit all the marks: **funny, heartwarming, and most importantly, right on message**. We're confident that Kerry helped us surpass our fundraising goal!

- Alex Lemmel, Board Treasurer Big Brothers Big Sisters of Southwest Colorado

AS A PODCAST GUEST

“

Kerry was fantastic as we explored **how to build out a company** through M&A transactions, the struggles and successes facing **women leaders**, and her **approach to team building** and employee empowerment. I highly recommend her as a guest and as a leader!

- Evan Rothstein, Partner at Arnold & Porter and host of TMT Time Podcast

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I can tell a difference between a guest with a hidden agenda, and a guest willing to go all in. Her answers were **relatable to our audience**, and many wrote in saying how much inspiration they found through Kerry's story. Her story isn't perfect and that's what makes it beautiful.

Thanks for the heart opening chat!

- Chris Schembra, CEO of 7:47 Club and host of 7:47 Conversations Podcast

SAMPLE QUESTIONS



ABOUT THE OWNERSHIP MINDSET

- ➔ What is The Ownership Mindset and why does having it matter?
- ➔ How can leaders embrace and adopt The Ownership Mindset?
- ➔ Did you always have The Ownership Mindset, or did it develop over time?
- ➔ Why do you believe that responsibility is the cornerstone to creating a fulfilling life and career?
- ➔ What should leaders do if they have people on their team who aren't "owning it"?
- ➔ What are the business impacts of having employees who embody The Ownership Mindset?

ABOUT CURATING AN "OWN IT" CULTURE

- ➔ How do you define culture, and why is it imperative for leaders today to emphasize culture?
- ➔ Is it possible to curate a culture? How so?
- ➔ What is an "Own It" culture?
- ➔ How should leaders go about building an "Own It" culture?
- ➔ What should leaders do if they have a toxic or underperforming culture?
- ➔ How can leaders build an "Own It" culture within their teams, even if it's not part of their corporate culture?
- ➔ How can leaders use their culture as a competitive advantage?
- ➔ What are toxic high performers and what should leaders do about them?

ABOUT EMPLOYEE-OWNERSHIP

- ➔ Why are you a believer in employee-ownership?
- ➔ How has being employee-owned improved your business and bottom line?
- ➔ What are the downfalls of being employee-owned?
- ➔ How does decision making work in an employee-owned company?
- ➔ How does an ESOP work? Are there other employee-ownership models?
- ➔ How can leaders use stock options to encourage ownership thinking?
- ➔ If someone is interested in employee-ownership, what should they do?